

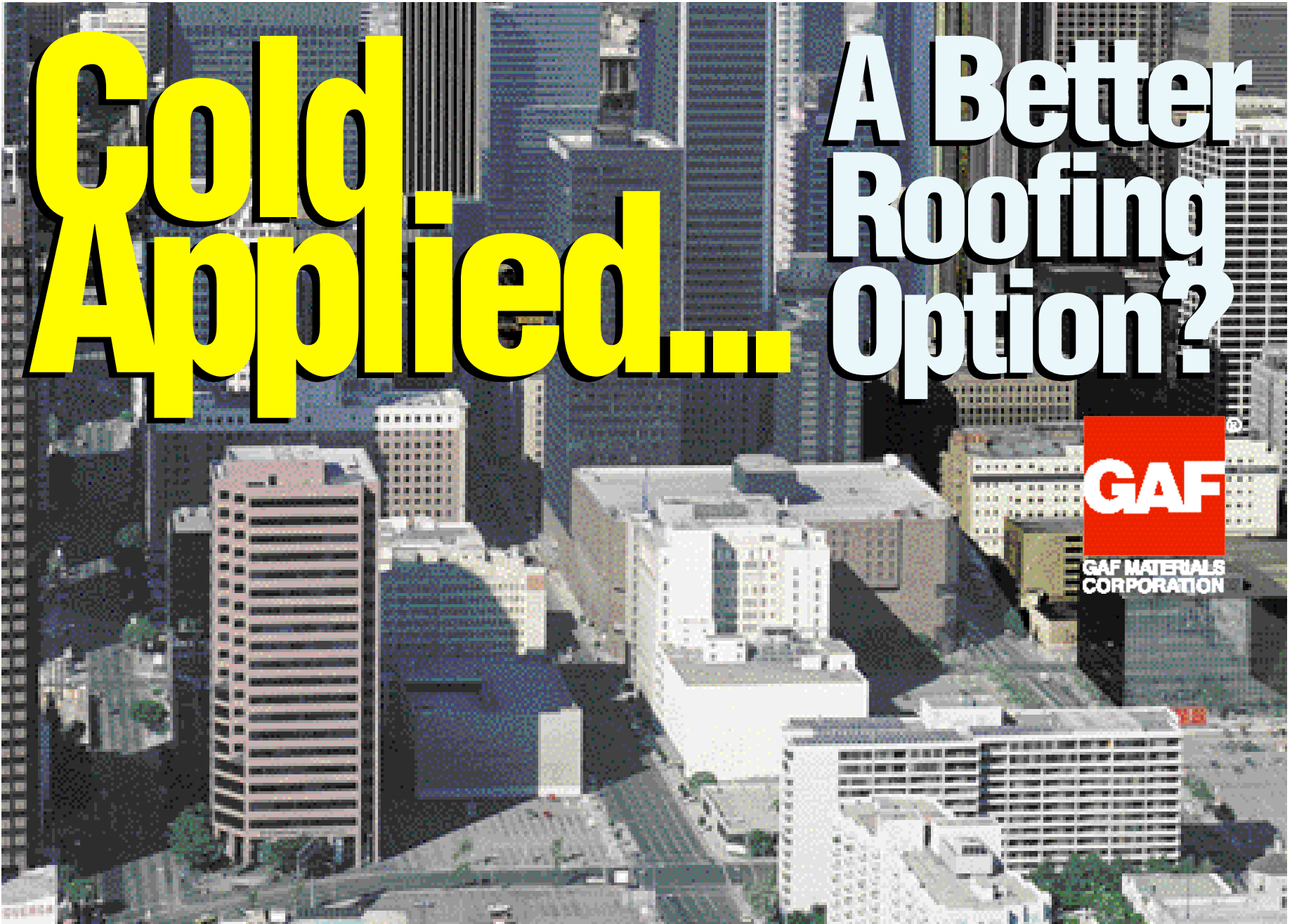
Cold Applied

Sell Sheet

Updated: 4/04



*Quality You Can Trust Since 1886...
From North America's Largest Roofing Manufacturer™*



Gold Applied...

A Better Roofing Option?



GAF Cold-Applied Systems: Quality You Can Trust From North America's Largest Roofing Manufacturer!

Most roofing manufacturers have a vested interest in proving that a specific technology is a great choice for every situation. As North America's largest roofing manufacturer, GAF offers systems in *every* major roofing technology. Therefore, GAF certified contractors have a vested interest in matching the *right* technology to your *specific* situation.

**GAF Cold-Applied Systems
Are An Excellent Solution For Most Roofing Situations...
And They're Especially Ideal For:**

Crowded Areas...

Where safety is a concern or foot traffic is common —and you want to avoid the clutter of kettles, torches and other equipment.

Difficult Access...

When your roof is hard to reach with traditional installation equipment.

**Before You Choose Your Next Roofing System,
Consider The Benefits Of A GAF Cold-Applied Roof:**

Proven Technology...

Most people assume that cold-applied roofing is a new technology and wonder if it is a safe choice. The reality is that GAF has invested over 25 years developing this technology. We demonstrate our confidence in GAF cold-applied roofing systems with premium guarantees of up to 20 years*.

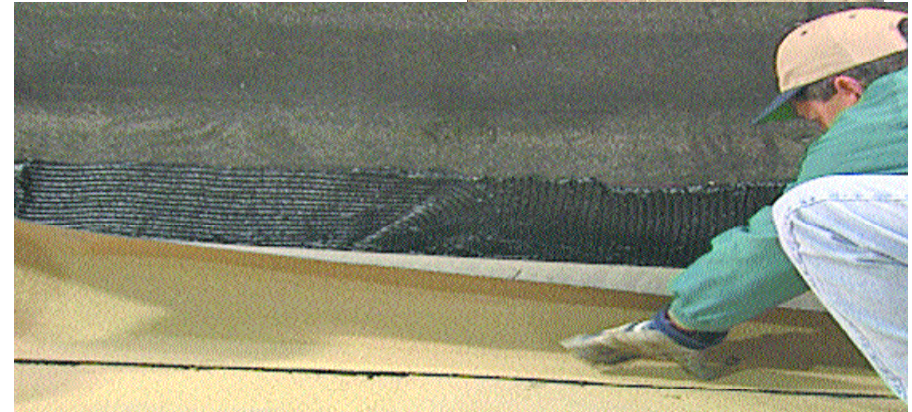
Consistent Quality...

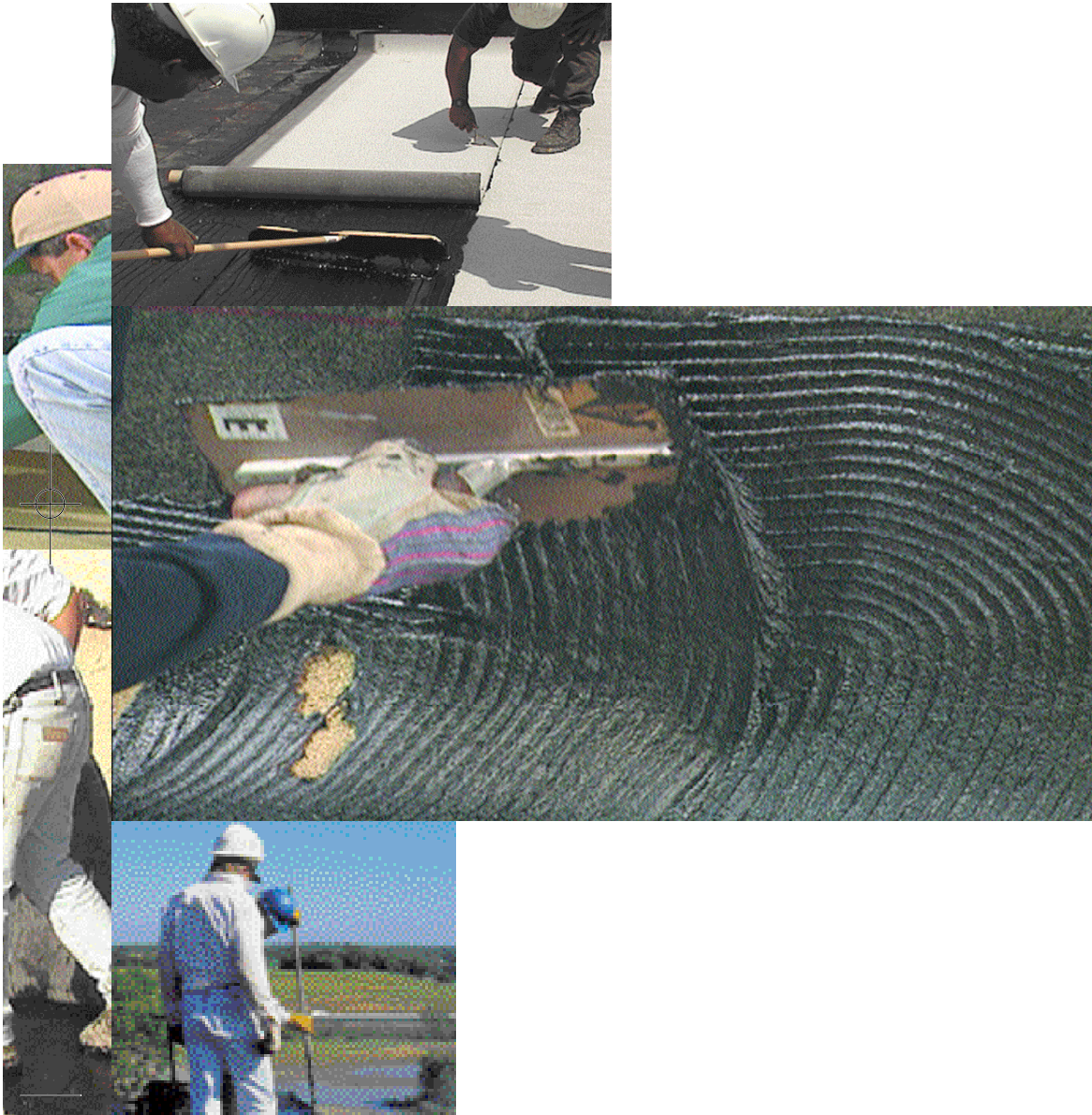
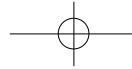
Unlike most competitors, *GAF makes its own membranes and adhesives* — the main components in any cold-applied system. This provides integrated technology and consistency of manufacture for dependability you can trust.

Single-Source Guarantee...

Simple accountability. One manufacturer, one source...for your peace of mind!

*See guarantees for complete coverage and restrictions.





GAF Cold-Applied Roofing Systems Are Proven, Safer, And Easier To Install

Plus, You'll Get The Same Superior Performance That You've Come To Expect From A GAF Roof:

Excellent Membrane Adhesion...

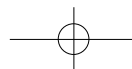
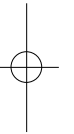
GAF cold-applied roofing can be installed in a wide range of temperatures (45° to 120°F), which increases the likelihood of excellent membrane adhesion. Plus, GAF cold-applied membranes can be repositioned during application, to eliminate voids that can cause roof failure — helping to provide asset protection you can trust.

Less Hassles...

Fewer installers are required and jobs are simplified, resulting in quicker installation and less chance that your roofing job will be delayed — and less chance of hassles for you.

Cost Competitive...

In addition to these advantages of GAF cold-applied roofing systems, they are cost-competitive too. The result: *a superior value for owners!*



Cold Applied Roofing From GAF Is A Great Solution!



**Quality You Can Trust Since 1886...
from North America's Largest
Roofing Manufacturer**

EASTERN SALES OFFICE	856.241.0241
CENTRAL SALES OFFICE	815.372.9701
SOUTHEAST SALES OFFICE	813.248.7027
SOUTHWEST SALES OFFICE	214.866.2400
WESTERN SALES OFFICE	909.360.4200

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74262-603



Industrial Buildings

Where great performance is required to protect assets and assure productivity



Schools

Eliminating hot kettles and 450° asphalt from the job site results in a safer installation



Hospitals

Less equipment is needed to install the roof, so disruption to patients, visitors, and the facility can be kept to an absolute minimum



Residential Low-Slope

Homeowners are thrilled that their flat porch or garage roof can be installed with a minimum of inconvenience



High Rise Buildings

Tenants have less to complain about, and access to key areas is not impeded by traditional installation equipment